LEADING TRANSFORMATION #37:  
STRATEGIC LEADERSHIP

Strategic Leadership is what it takes to go from CREATIVITY to INNOVATION, DREAM to REALITY, PLAN to ACTION.

1. DEFINITION OF STRATEGIC LEADERSHIP

STRATEGIC LEADERSHIP involves three main areas:

a. Strategic Thinking  
b. Strategic Planning  
c. Effective Execution

The framework for Leading Strategically covers these areas to ensure overall leadership effectiveness in relation to   
a mission.

STRATEGIC LEADERSHIP IS DEFINED AS CREATIVE THINKING, PLANNING AND EXECUTION TO MOST EFFECTIVELY ACCOMPLISH A VISION.

BEST CREATIVE STRATEGY formulation addresses the road map for working toward a CREATIVE BEST VISION. The key question has to do with HOW the vision will be accomplished.

2. ELEMENTS OF STRATEGIC LEADERSHIP

a. Direction – (Vision, Mission, Values, Success Criteria)  
b. Current Reality  
c. Vision for a New Future  
d. Changes Needed (Imperatives)  
e. Outcomes and Objectives  
f. Critical Resources  
g. Action Plan  
h. Execution  
i. Evaluation and Improvement of Plan & Execution

3. KEY QUESTIONS THAT PROMOTE STRATEGIC LEADERSHIP

a. What is the AGREED UPON VISION, MISSION, VALUES and SUCCESS CRITERIA?

b. What is the CURRENT REALITY (in light of the mission, vision, values and success criteria)?

c. What FACTORS have contributed to the CURRENT REALITY (positive and negative)?

d. What is the best vision for a new future?

e. What needs to CHANGE (IMPERATIVES) in order to be able to move toward the vision for a new future?

f. What OUTCOMES need to be established for the vision as a measurement of success?

g. What OBJECTIVES need to be accomplished in order to realize the outcomes?

h. What CRITICAL RESOURCES are needed for effective execution of the objectives?

i. What are the plans for developing the resources needed for effective execution of the strategic steps?

j. What are the ACTION PLANS for executing each of the objectives?

k. What kind of LEADERSHIP is in place to ensure the effective execution of the action plans?

l. What should be done to ensure greater leadership effectiveness in the execution of the action plans?